

QUESTIONS & ANSWERS

on RfP10/00246: Development and Implementation of Opinion Poll

Q1) It is not clear whether there is intended to conduct three separate opinion polls for the first three scopes (page 14) or to conduct a single survey that will include all the three scopes: perception of CEC civic education campaign, perception of CEC performance and perception of SAISE? Centre CIVIS understand it like a single survey, but would like to check it.

A1) There are 3 (three) separate opinion polls on three separate questions. It is up to the company to choose whether they use the same sample or not. Presentation and analysis will have to be produced separately.

Q2) Why election cycle in the year 2010/2011 is mentioned?

A2) The tracking poll program shall run in 2010 and then through 2011 and on. However, the current RfP primarily seeks to identify offers for the work to be done in 2010.

Q3) In scope description (top of page 14) it is mentioned the word "tracking". Does it mean that these surveys are to be conducted regularly?

A3) Tracking poll: An opinion poll in which the same sample, such as a small number of voters, is questioned periodically to measure shifts in opinion. Yes, it has to be conducted regularly and be based on the same sample of citizens. However the follow-up polls will have to be conducted in 2011, but the current RfP primarily seeks to identify offers for the work to be done in 2010.

Q4) At page 16 of Terms of References at section "Qualitative and Quantitative research" it is mentioned that "contractor will make sure that interviewers are sufficient in number (not less than 200)". It is not clear if the word interviewers refer to respondents (people to be interviewed) or to field work operators (people who conduct interview).

A4) It refers to field operators, to ensure a high sample number.

Q5) What are the main goals of exit poll? Does it aim to assess only the efficiency and operation of Electronic Register of Voters or also to forecast also the results (actually, the forecast is also a way to assess the operation of electronic voting system). If second goal is valid, then a higher number of respondents is to be interviewed in order to ensure the reasonable marginal errors.

A5) The Exit Poll is restricted to the electronic register of voters, not the actual vote. Should testing be carried in 2011, another larger exit poll on the same issue will have to be conducted.

Q6) Point 3, page 17. It is not clear whether the exit poll is requested to be conducted in 45 voting section or this figure means that in 45 voting section / points the electronic voting system is to be tested?

A6) Exit poll has to cover all 45 polling stations on 28 November 2010.

Q7) There are 3 Surveys and 1 Exit Poll. Can you please specify if these 3 surveys shall be conducted simultaneously or one after another.

A7) Exit Poll should be on Pilot Test only on 28 November 2010. It is up to the you to schedule the three other surveys timing according to the subject matter (i.e. for instance, civic education impact could match pre during and post campaign, depending on the methodology you use).

Q8) For the 3 national wide - urban/rural surveys, are there any requests regarding the sample size? How to you compare proposals is sample are different?

A8) The larger sample the better, or the most representative the better - representation has to be sustained by research done by the company.

Q9) Exit Poll - the number of polling stations is 45? Apart of the objectives mentioned in the RfP, is there a need to ask voters' choice?

A9) Number of polling stations for the Exit Poll will be not more than 45. This is not a vote expression exit poll but an exit poll on the EVR. There is no need to ask voters electoral choice.